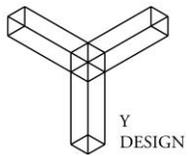


FIFU 彝福 BRAND

A great imagination team
And
We advocate the philosophy of design





也野空间设计

Let the teachers who advocate attainments in the field of design get together to create together.





王邝宇

设计总监



马颖

方案设计



何祖桥

设计执行



陈劲波

艺术美陈



王爱爱

施工图技术



刘开懿

视觉总监



李映星

项目执行



李一鑫

设计师



何昕卓

设计师



曹杰

设计师

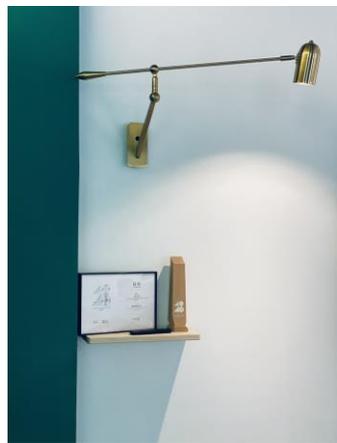


赵仕磊

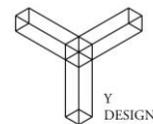
设计师

公司环境

ENVIRONMENT



云南也野
空间设计
有限公司



VISUAL SERVICE

空间设计专项

S
E
R
V
I
C
E

1.

商业空间

SALES DEPARTMENT

The cultural heritage of nature and humanity are collected, stored, displayed and studied.

2.

公寓别墅

APARTMENT

Exhibition is not only the integration of information communication and entertainment,.

3.

酒店民宿

HOTEL & GUEST-HOUSE

The concept of space design includes the concept of decoration and the connotation of decoration.

4.

视觉传达

SCULPTURE

Sculpture has a certain moral, symbolic or hieroglyphic ornamental and memorial.

5.

展馆展陈

EXHIBITION

Conference is the most important means to contact and coordinate the relationship with customers.

6.

工程施工

CONSTRUCTION

Planning of exhibits, display theme, display tools, lighting, instructions, signs and ancillary space.

LOCATIONS

B
U
S
I
N
E
S
S

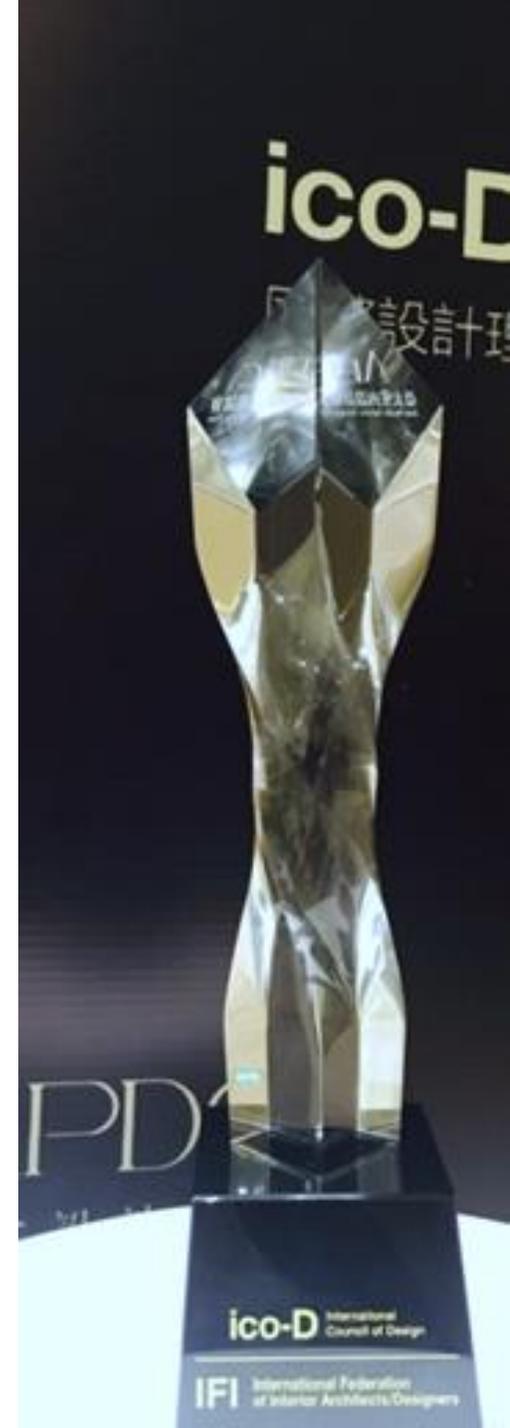


公司目前落地案例分布

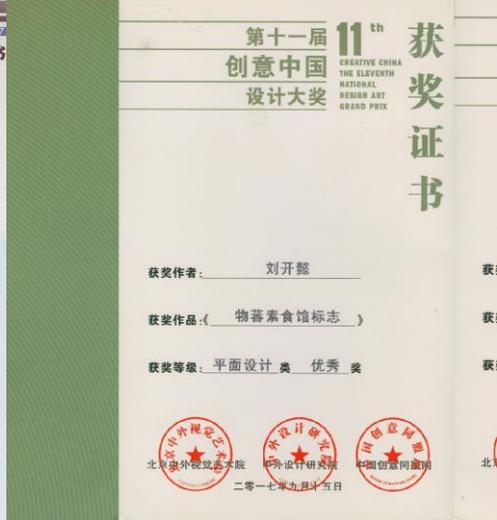
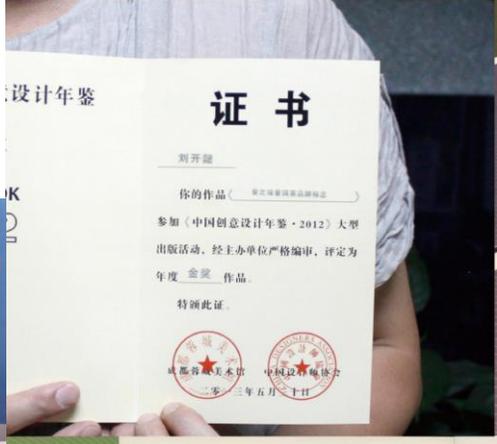
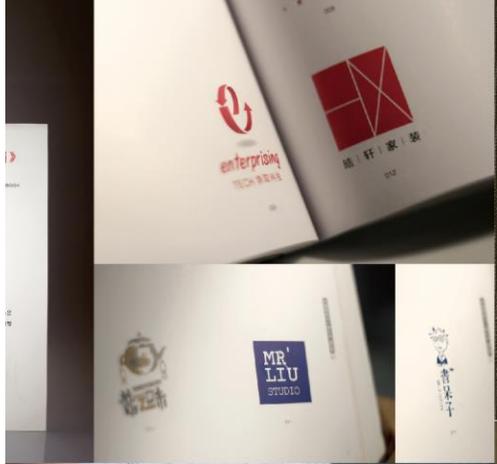
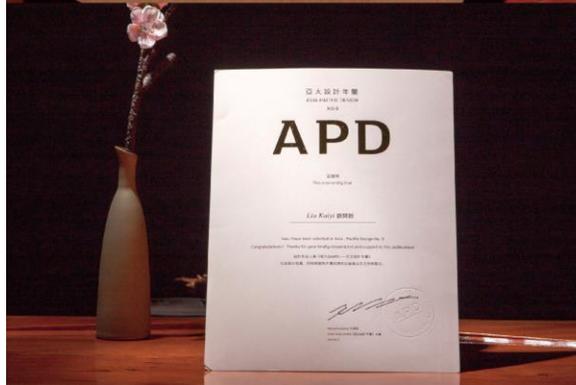
The business scope of the company radiation national core cities and important exhibitions

R E P U
T A
T I O N
荣 誉

APDF亚太设计师联盟高级注册设计师
CIID中国建筑学会室内设计分会会员
YNID云南省室内设计行业协会监事
IED欧洲设计学院国际软装与陈列设计高研班
清华大学环境艺术高研班
IAAPC国际认证高级设计师
2013年艾特奖年度十佳作品入围奖
2014年荣获中国金堂奖年度十佳优秀作品
2015年CIID中国建筑协会室内设计分会“红土奖”
2016 APDC亚太室内设计精英邀请赛酒店竞赛单元铜奖
2016中国设计星云南十强
2017年CIID中国建筑协会室内设计分会“年度精英设计师”
2018GIOA金装奖 酒店商业空间 铜奖
2018GIOA金装奖 地產样板房空间 铜奖
2019-2020年UNDER40 中国（云南）设计杰出青年
Member of China exhibition hall association
APDF Asia Pacific designers alliance senior registered designer
IAAPC international certified senior designer
Supervisor of Yunnan interior design industry association YNID



REPUTATION TA TION 荣誉



UP TO NOW

108

MONTHS

**创业7年
专业设计服务经验**
The company has
6 years of design
service experience

SCOPE

9

CITIES

**业务辐射范围
国内外多个省市**
Free Setup
The business scope
radiates many provinces
and autonomous regions
in China

COVER

100

DESIGN CASE

**累积超过
100例设计项目**
A total of over
100 design projects
Design or construction

CONTENTS / 目录

D
E
S
I
G
N

A great imagination team
And
We advocate the philosophy of design

- 01 IMPRESSION / 项目印象
- 02 GOAL / 设计目的
- 03 TACTIC / 设计概念
- 04 DESIGN / 平面方案
- 05 VISION / 设计效果
- 06 OTHERS / 其他建议

D	01 IMPRESSION /项目印象
E	02 GOAL / 设计目的
S	03 TACTIC / 设计概念
I	04 DESIGN / 平面方案
G	05 VISION / 空间意向
N	06 OTHERS / 其他建议

项目 印象

设计动线须要满足营销动线

Good design will bring you higher business value.

We are a group of creative people. Be serious and responsible.

We think of design as a logical system for solving problems.

YIFU

彝福

YIFU

D
E
S
I
G
N

01 IMPRESSION / 项目印象

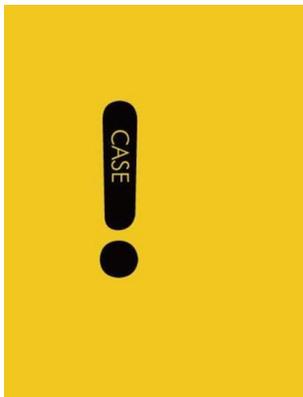
02 GOAL / 设计目的

03 TACTIC / 设计概念

04 DESIGN / 平面方案

05 VISION / 空间意向

06 OTHERS / 其他建议



设计 目的

地址：中国云南省昆明
ADD: Dali city Yunnan province China



B
U
I
L
D
I
N
G



① 解决功能

Depending on the system

**展示功能合理化
模块化可变组装**

The signage guidance system is quite different from other popular ways of publicity and promotion in China. The signage guidance system is able to conduct advertising and market communication through specific signage system.

YIFU

YIFU

YIFU

YIFU

YIFU YIFU

② 传递品牌

Depending on the system

YIFU BRAND

The signage guidance system is quite different from other popular ways of publicity and promotion in China. The signage guidance system is able to conduct advertising and market communication through specific signage system.



③ 成本控制

Depending on the system

一切不以实现商业价值为目的的设计都是耍流氓

The signage guidance system is quite different from other popular ways of publicity and promotion in China. The signage guidance system is able to conduct advertising and market communication through specific signage system.

D
E
S
I
G
N

01 IMPRESSION / 项目印象

02 GOAL / 设计目的

03 TACTIC / 设计概念

04 DESIGN / 平面方案

05 VISION / 空间意向

06 OTHERS / 其他建议

设计 概念

本案设计逻辑线索： BOX 模块化

Good design will bring you higher business value.

We are a group of creative people. Be serious and responsible.

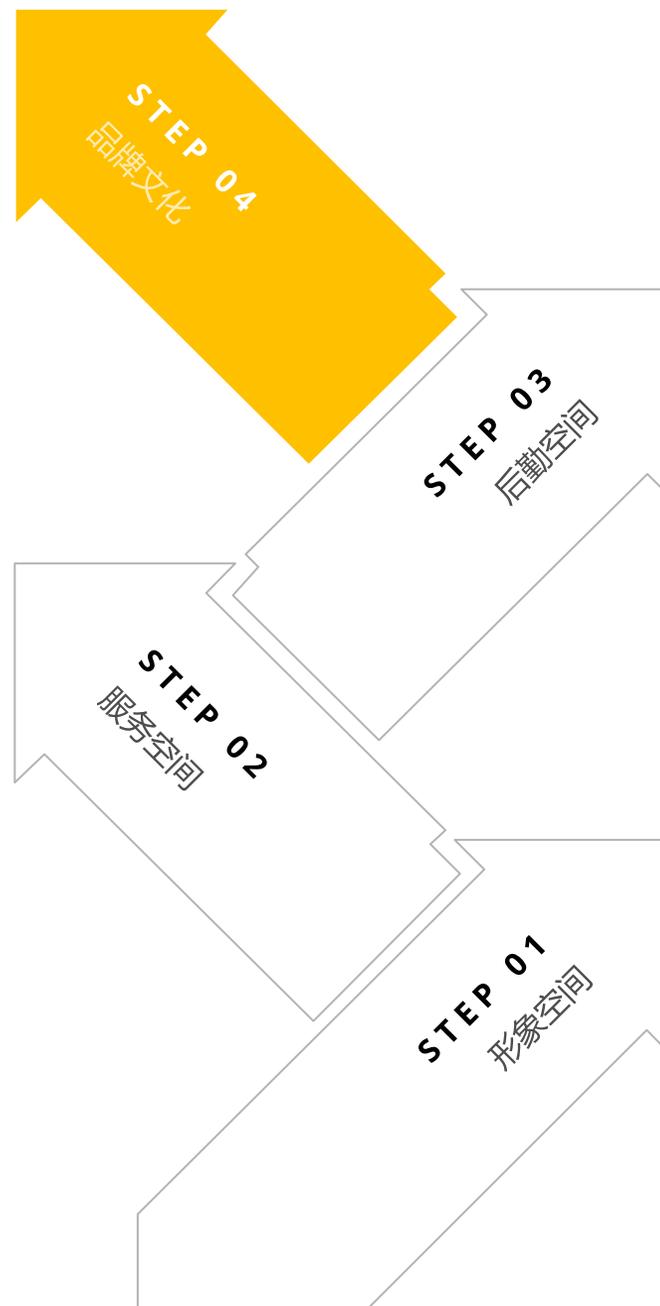
We think of design as a logical system for solving problems.



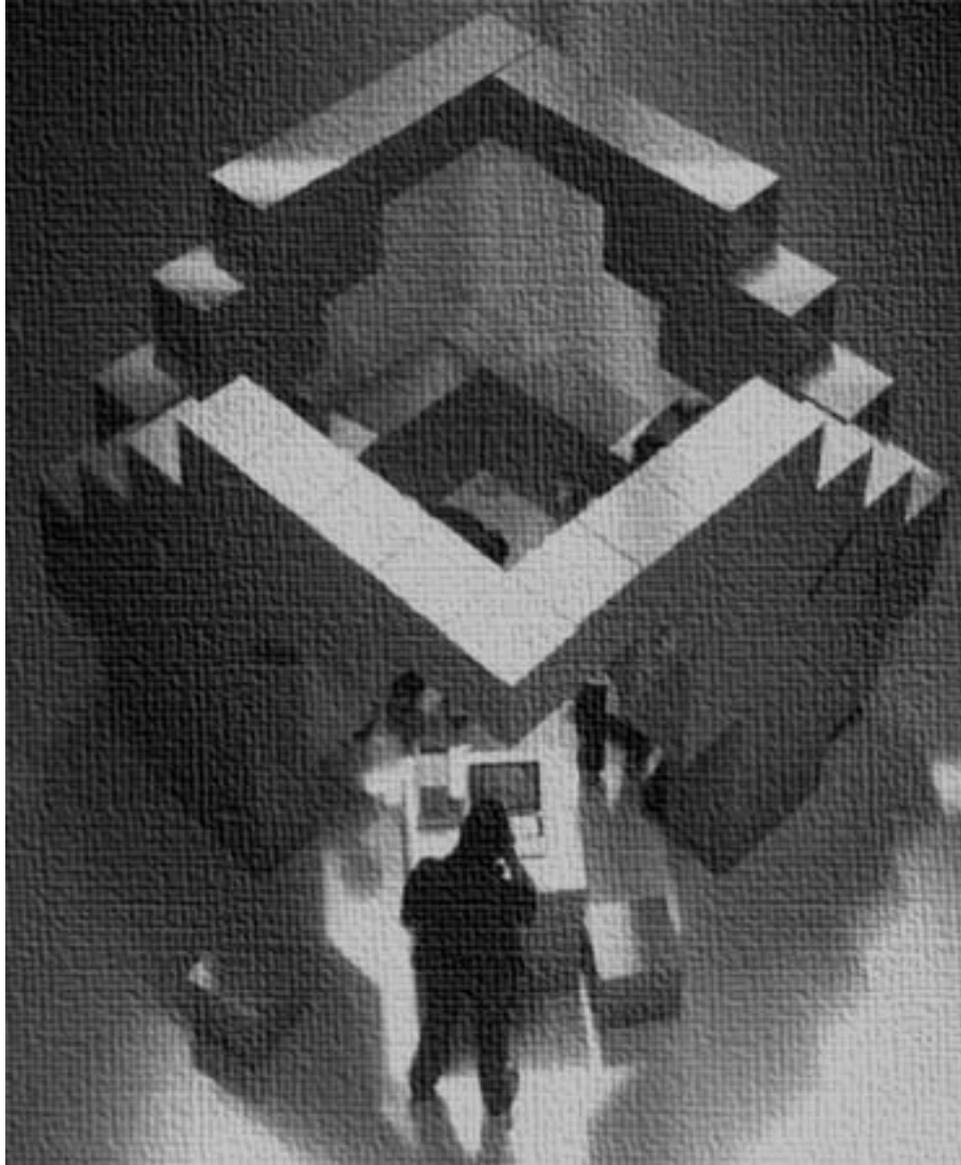
设计 概念

PRO FESSI ONAL

We are a professional design company.
Our design service process works in four parts.



设计 概念



彝福盒子 YIFU BOX

Good design will bring you higher business value.

We are a group of creative people. Be serious and responsible.

We think of design as a logical system for solving problems.

设计重点



组合式功能

展示区/洽谈区/公区

THE FUNCTION



便携易安装

形式可变/轻量/自主照明

THE LIGHT



突出品牌视觉

主材选择与品牌色彩

THE COLOUR

D
E
S
I
G
N

01 IMPRESSION / 项目印象

02 GOAL / 设计目的

03 TACTIC / 设计概念

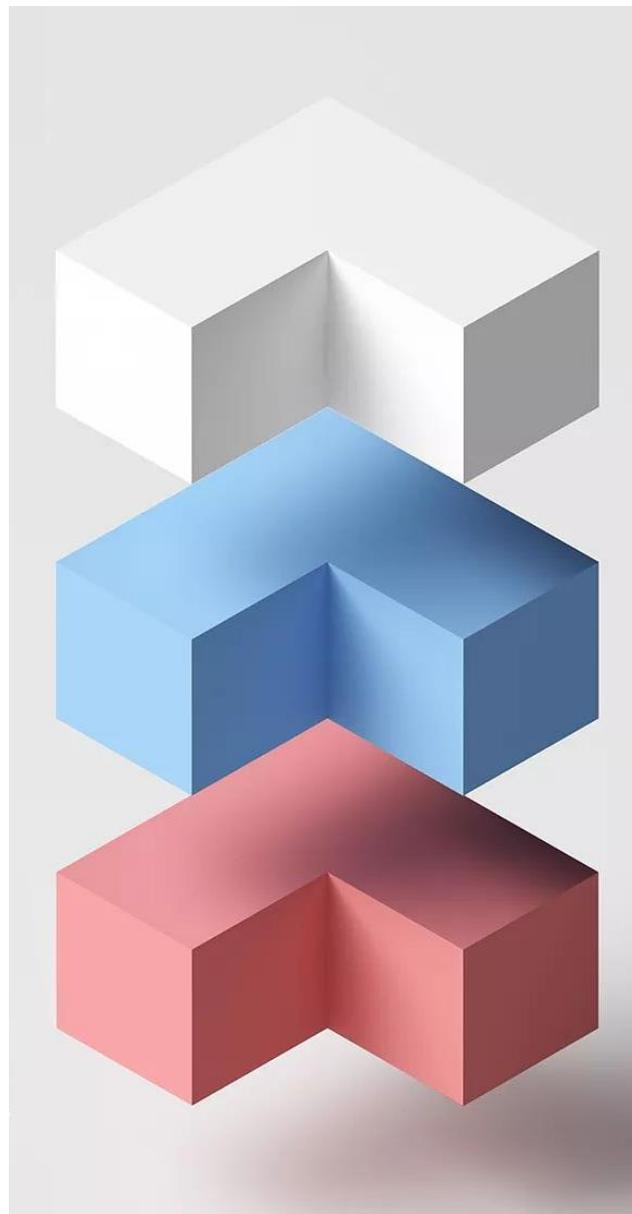
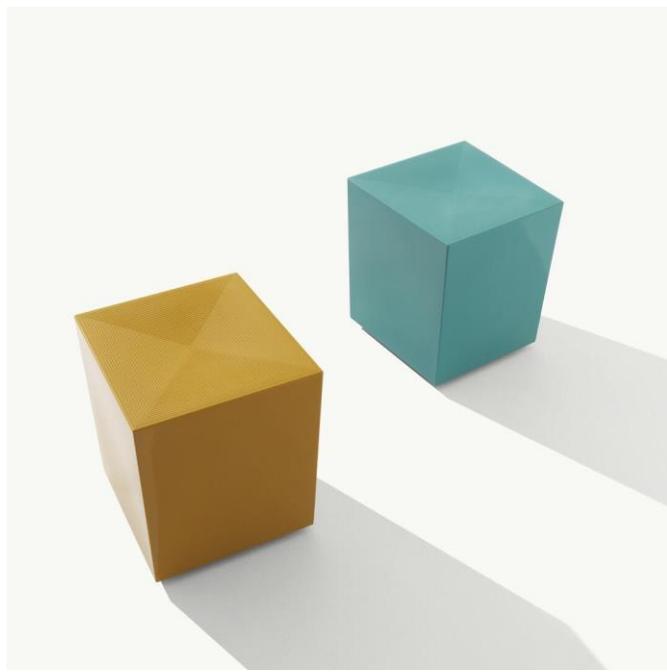
04 DESIGN / 平面方案

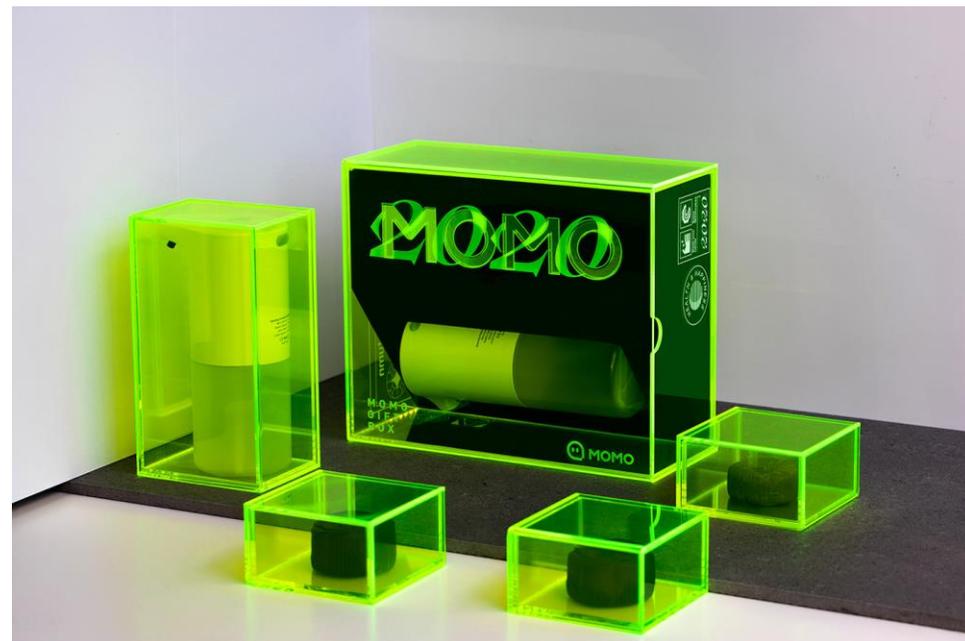
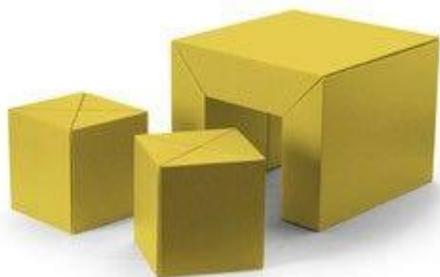
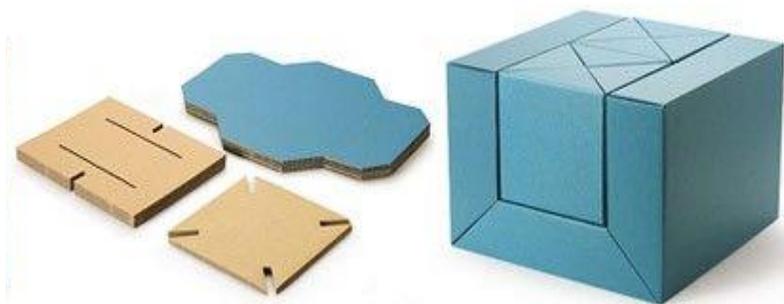
05 VISION / 空间意向

06 OTHERS / 其他建议

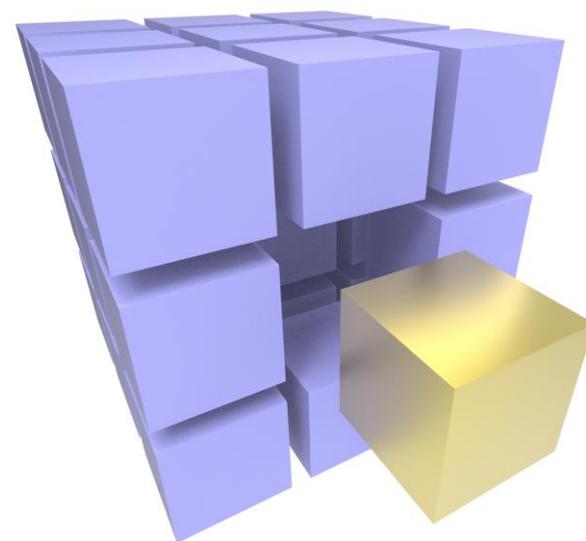


彝福盒子形式概念推演





彝福盒子形式概念推演





组合形式概念推演

D
E
S
I
G
N

01 IMPRESSION / 项目印象

02 GOAL / 设计目的

03 TACTIC / 设计概念

04 DESIGN / 平面方案

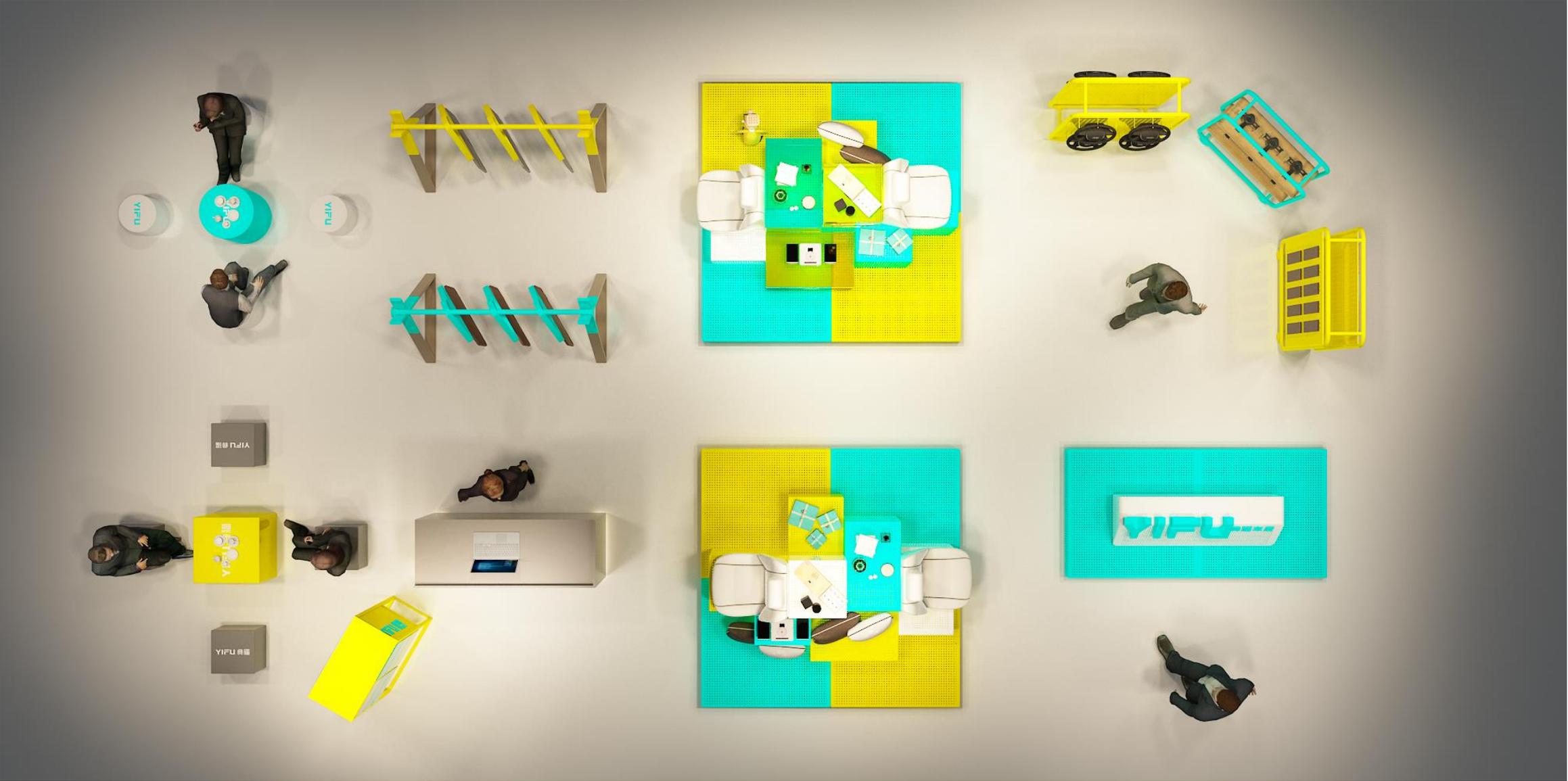
05 VISION / 设计效果

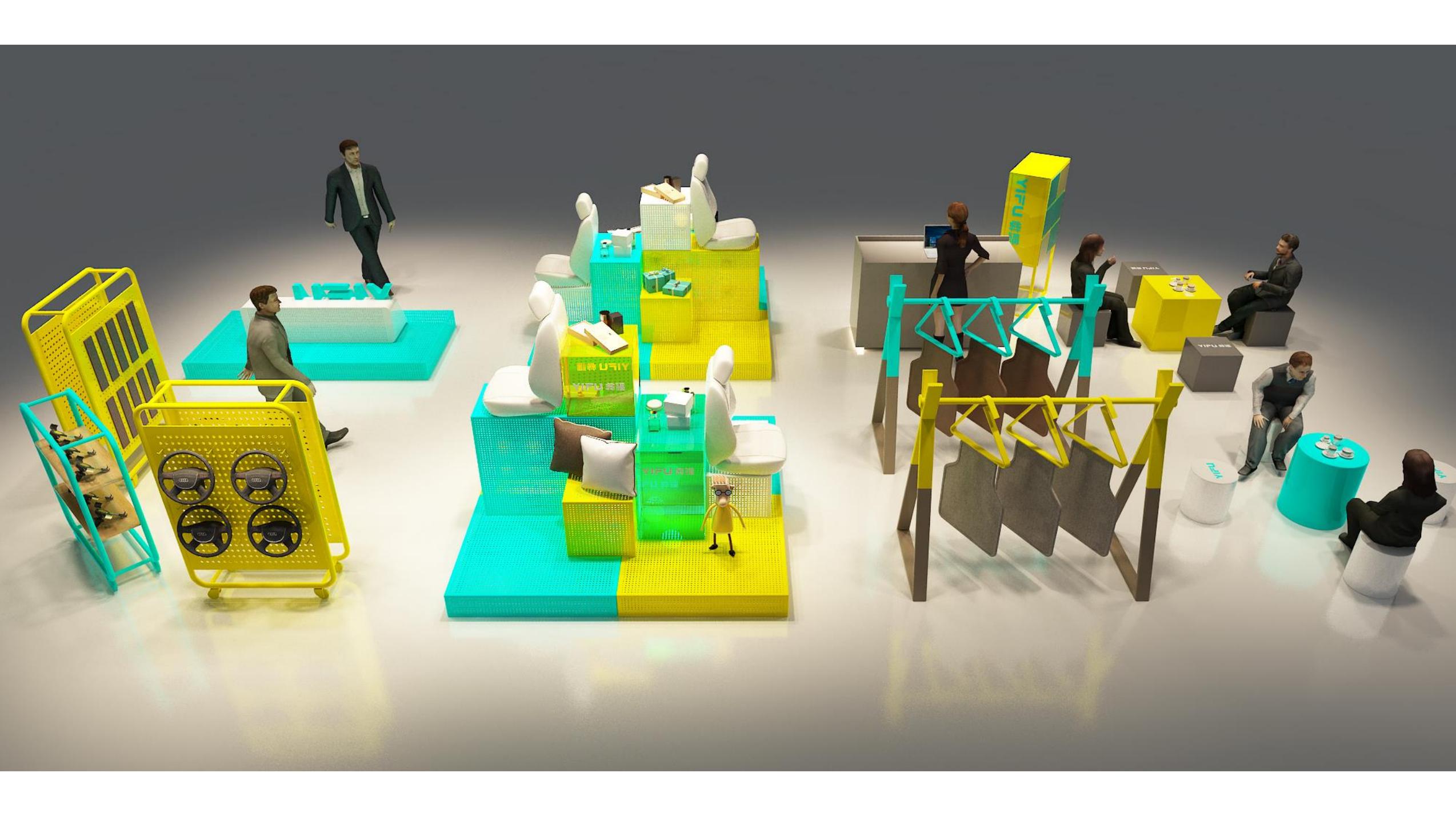
06 OTHERS / 其他建议

D
E
S
I
G
N

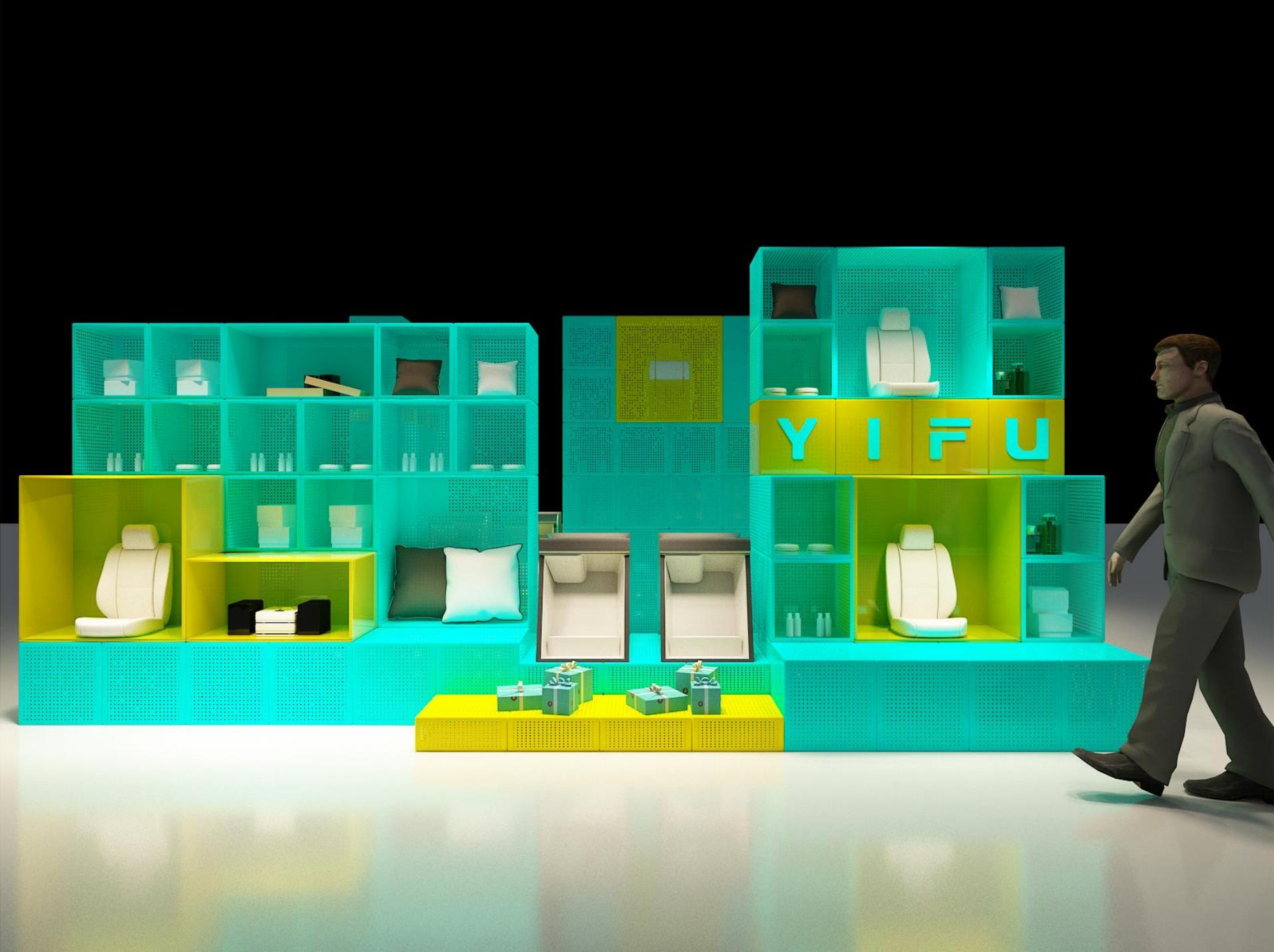


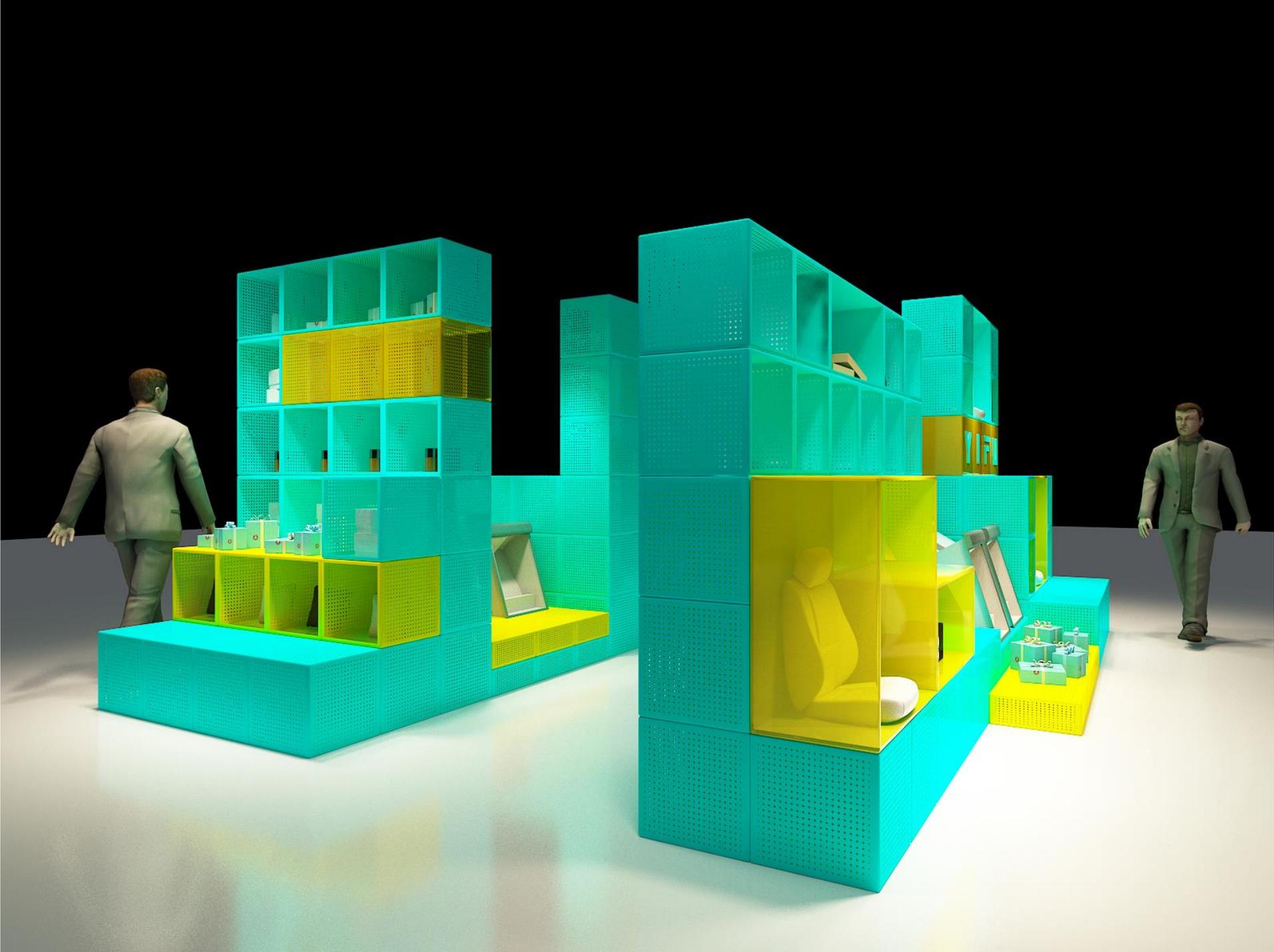
D
E
S
I
G
N







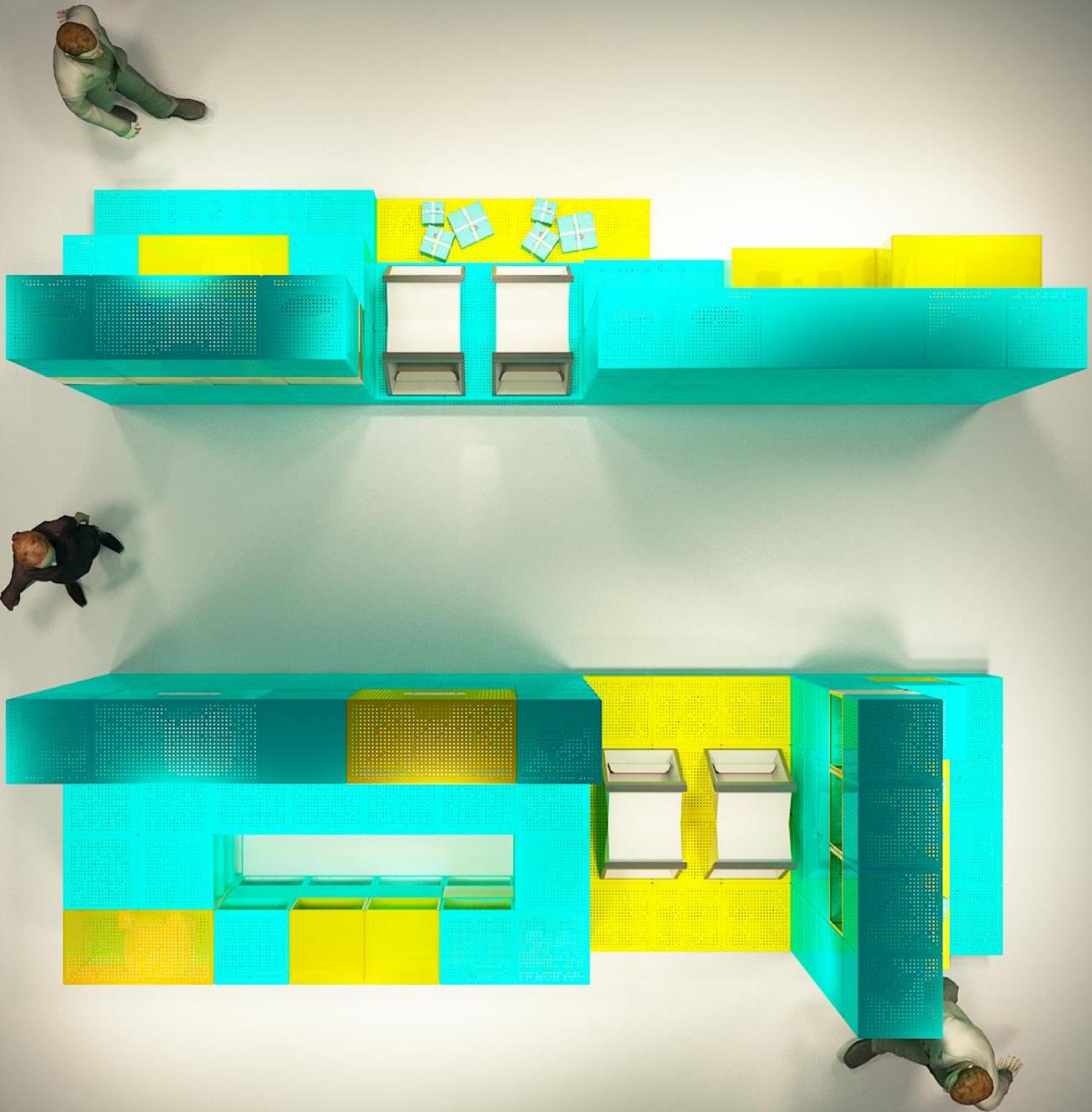




D
E
S
I
G
N



D
E
S
I
G
N



D
E
S
I
G
N



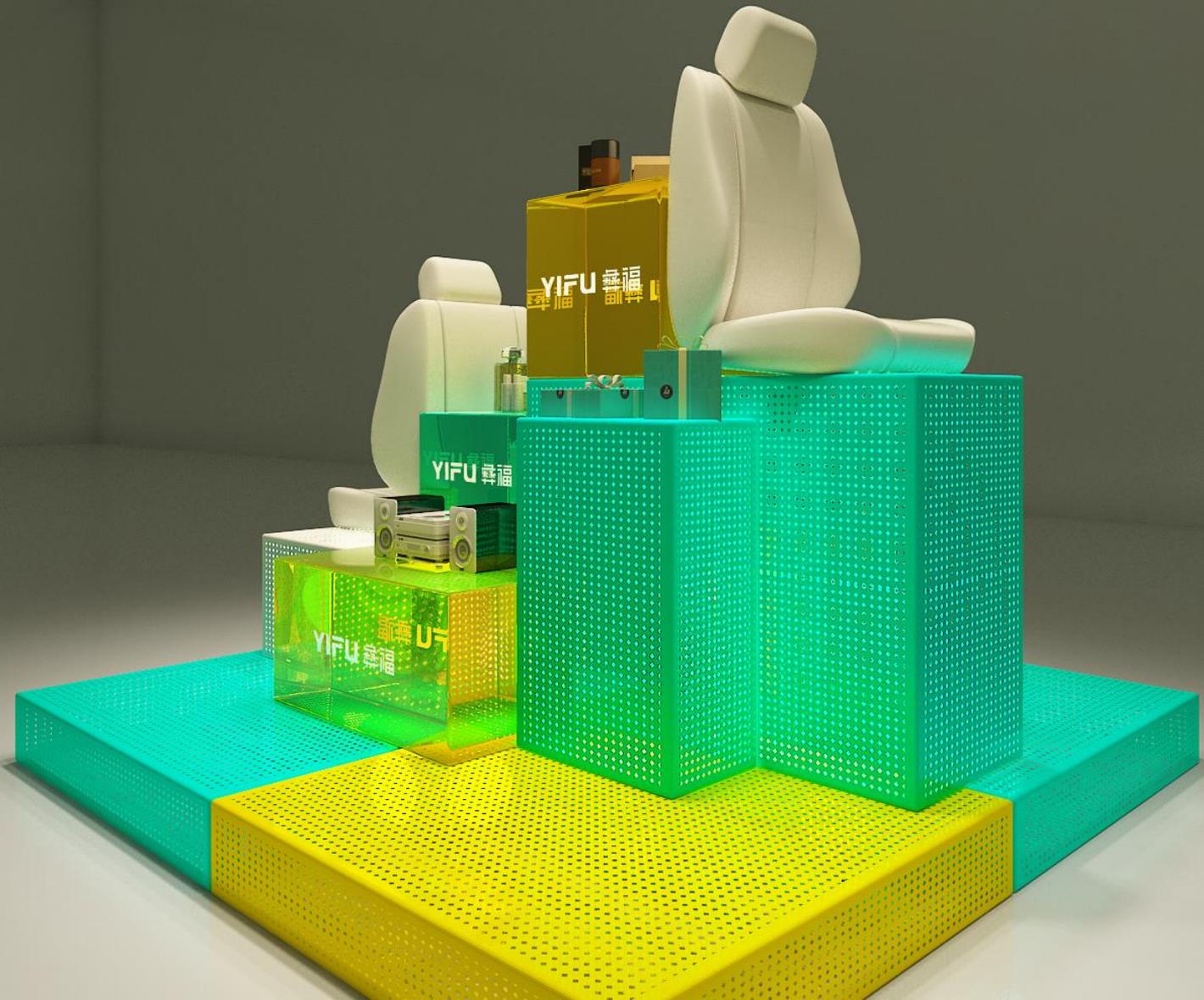




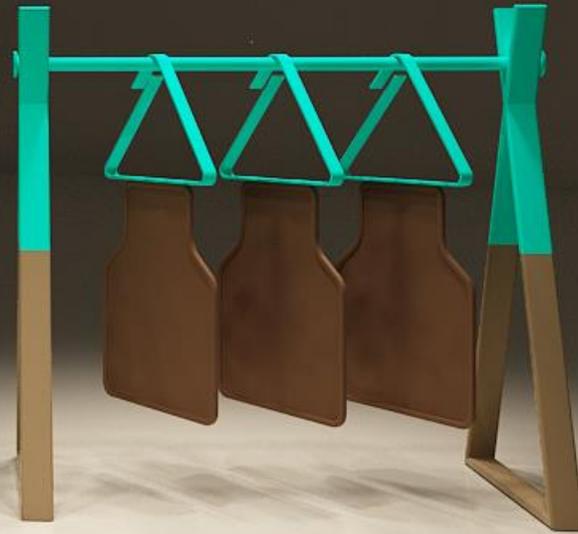
D
E
S
I
G
N

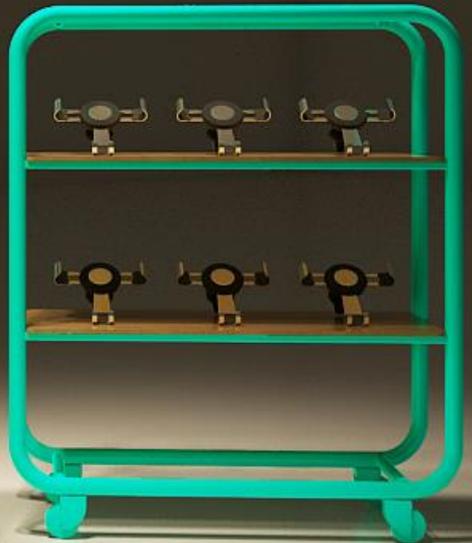


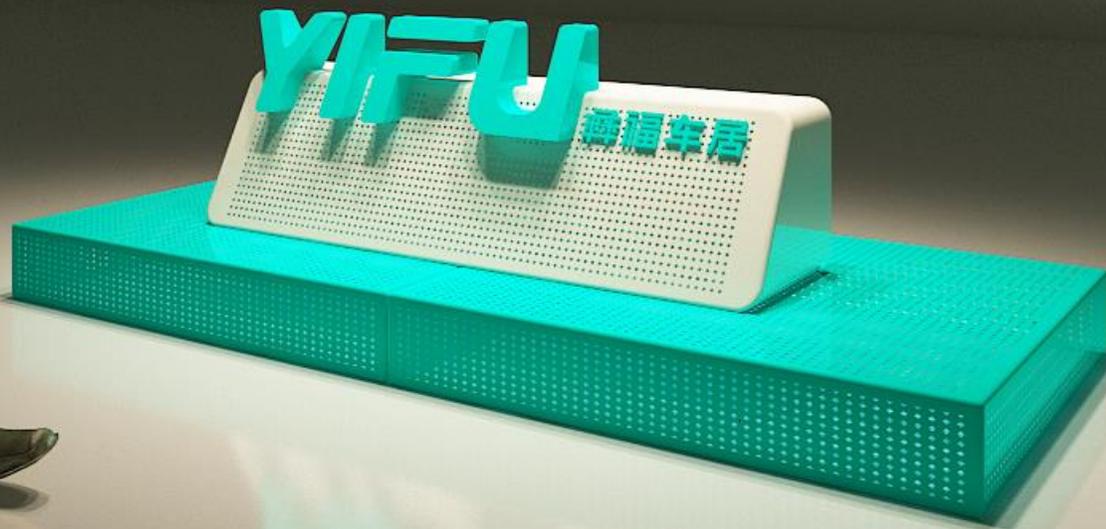


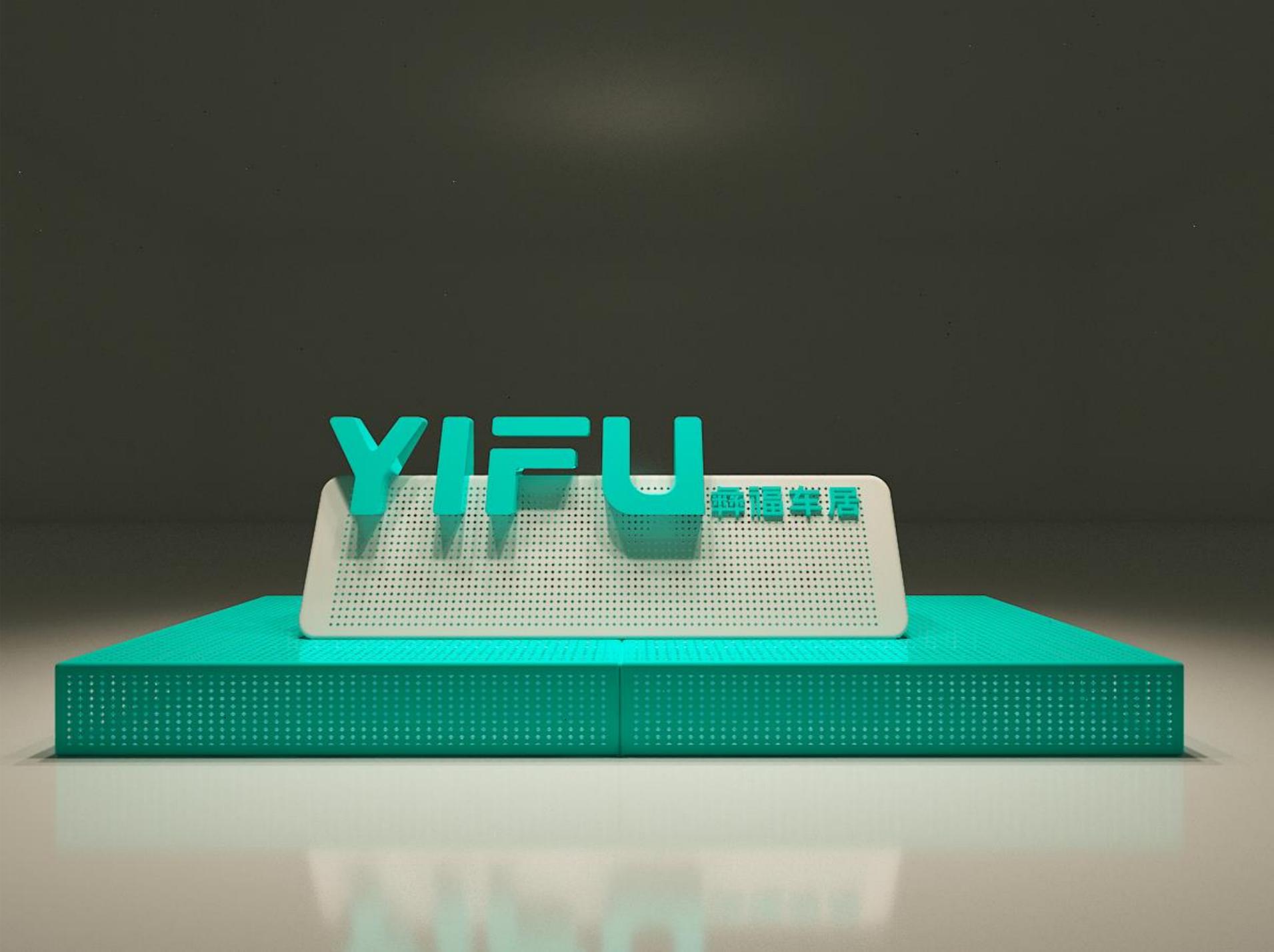






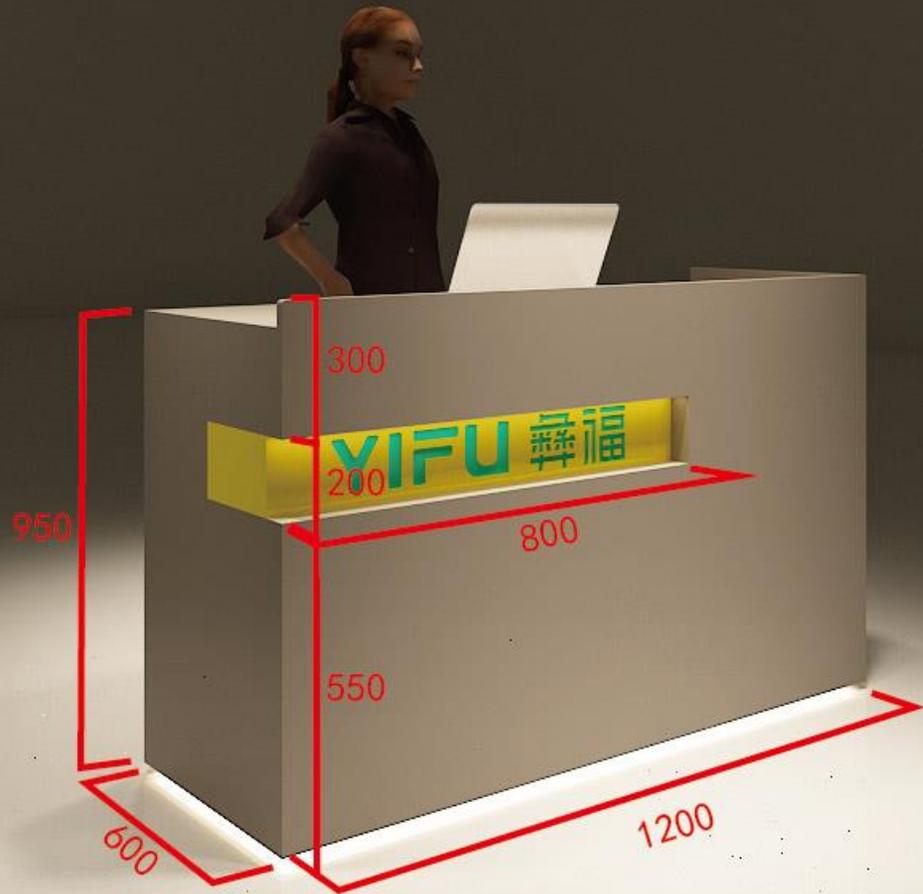


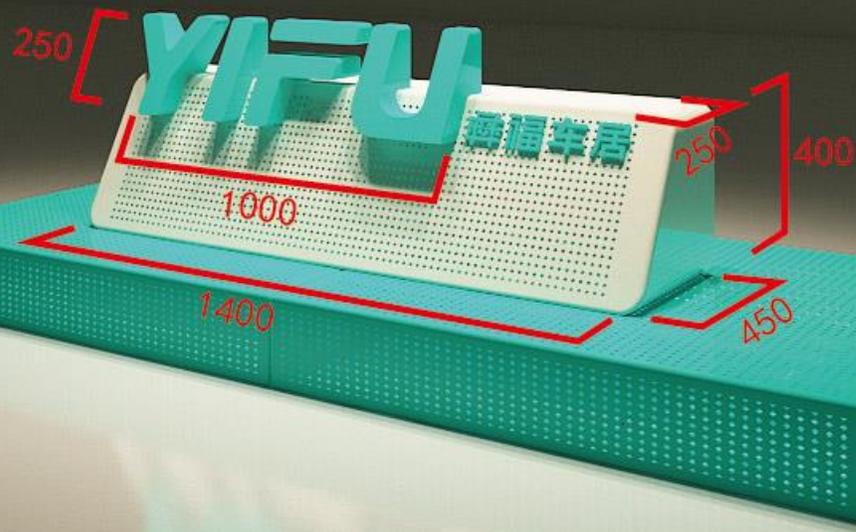


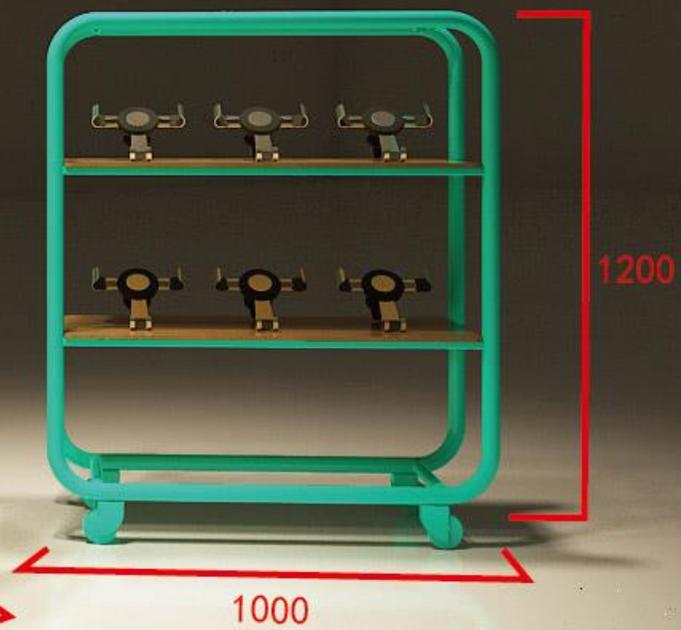
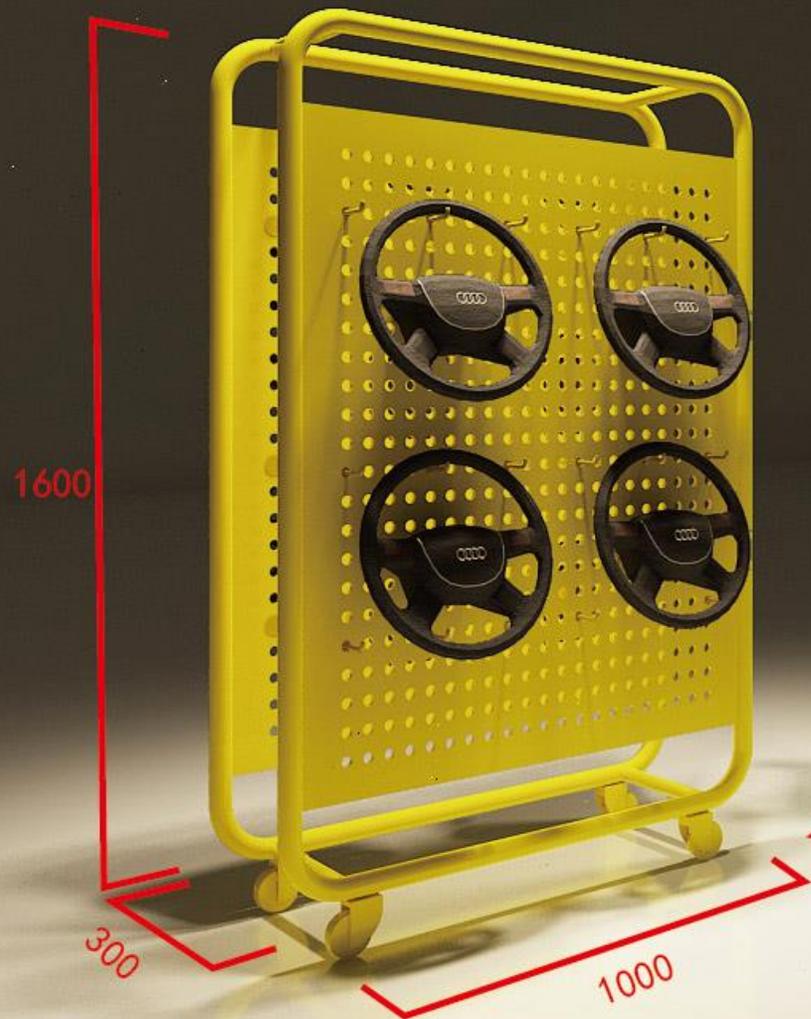


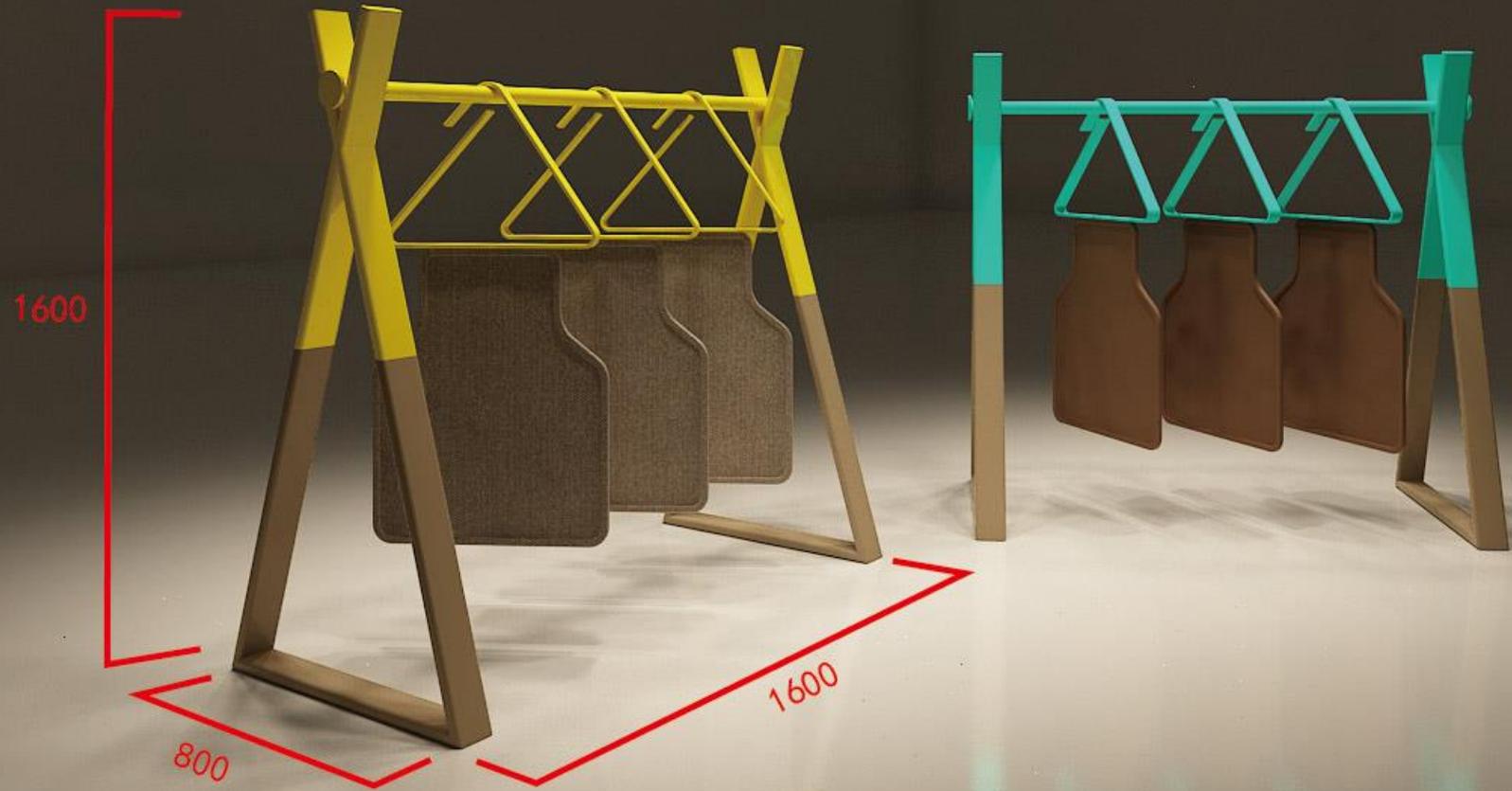
YIFU

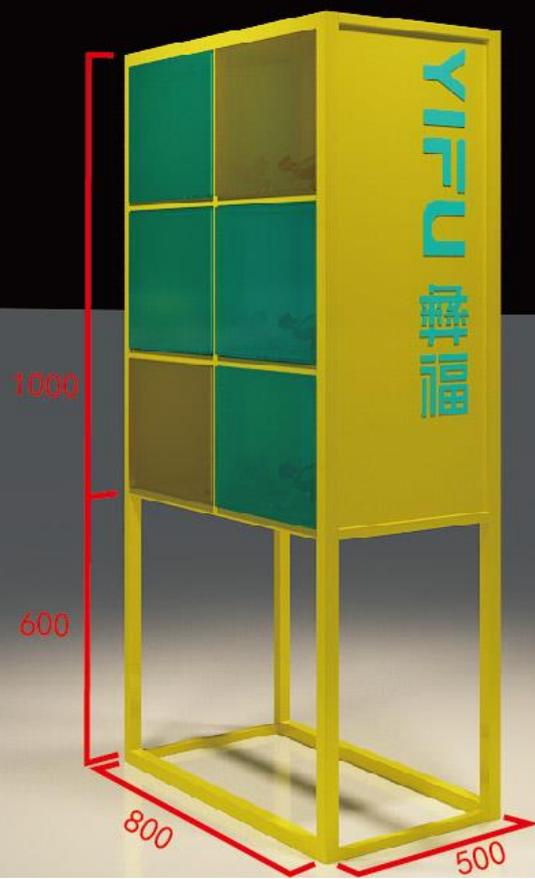
易福车居

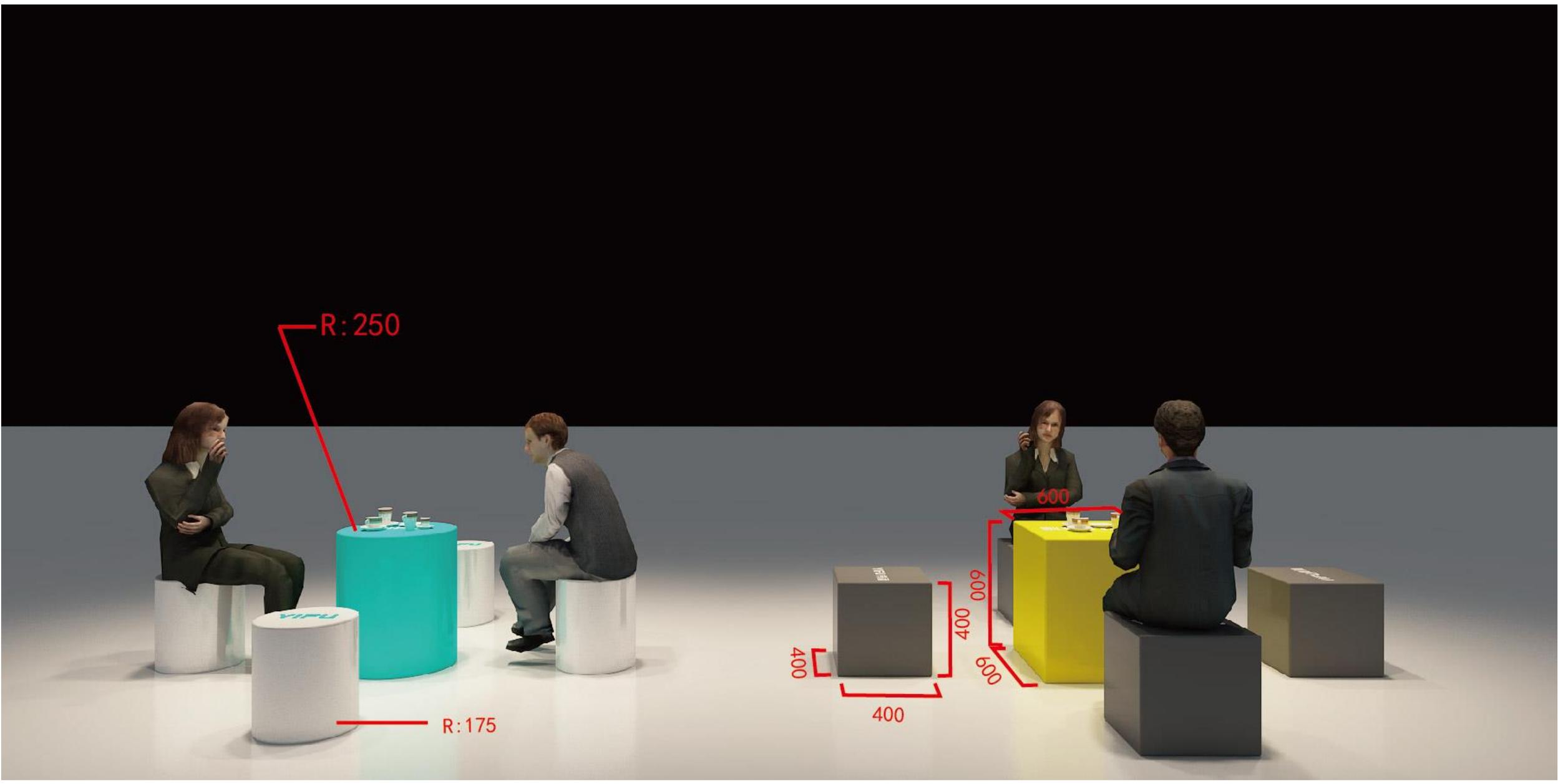












R: 250

R: 175

400

400

400

009

600

600



500*800 H:400

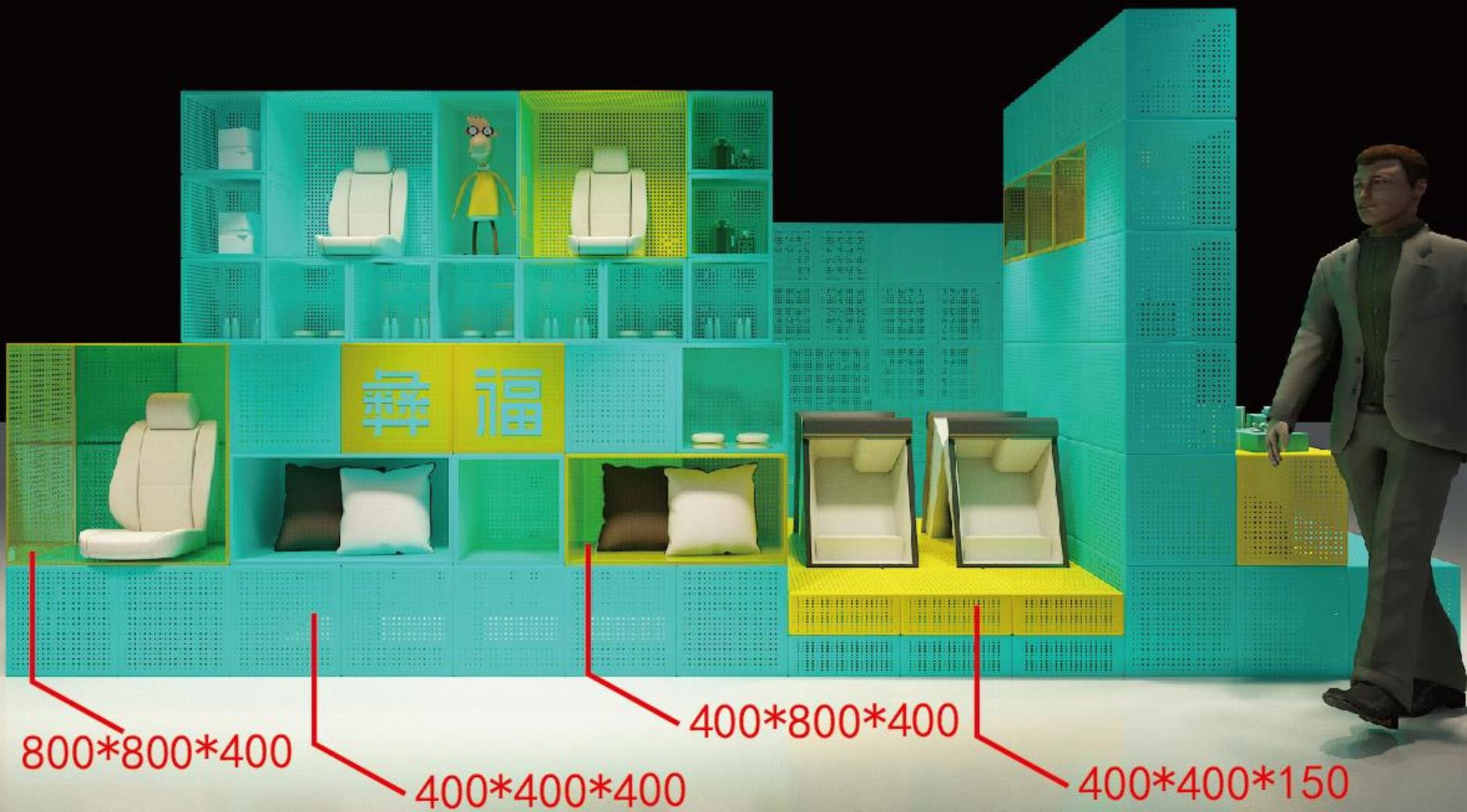
500*1200 H:900

500*800 H:800

500*800 H:400

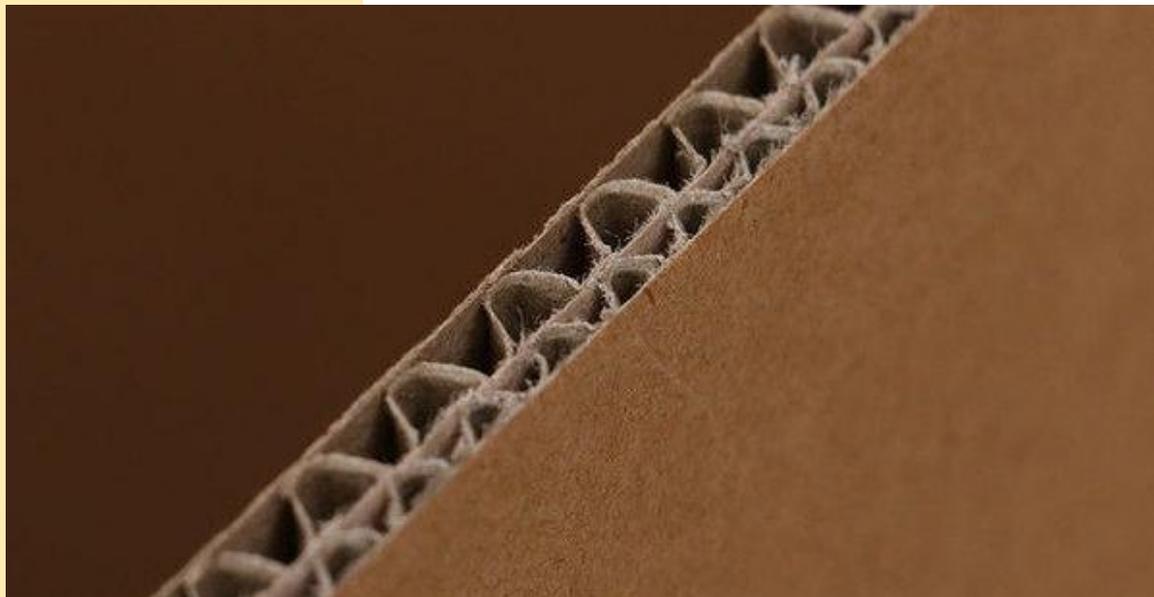
300*500 H:800

500*800 H:400

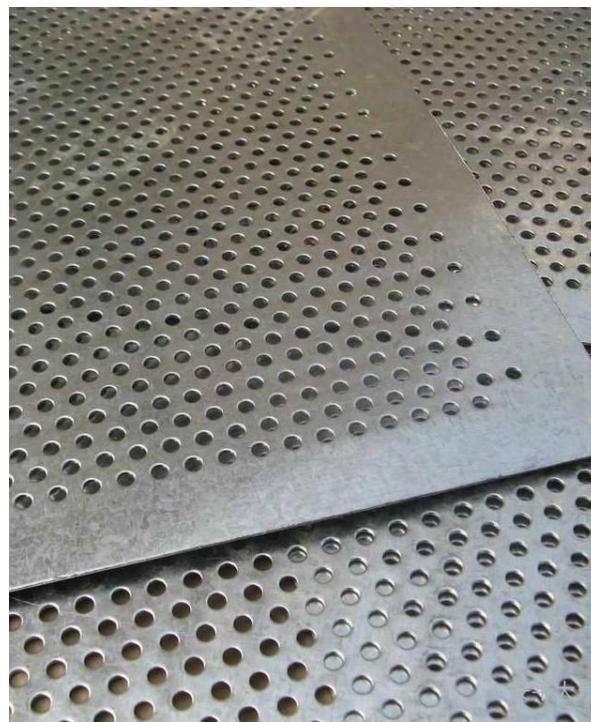


主材 运用

*Good design will bring you higher business value.
We are a group of creative people. Be serious and responsible.
We think of design as a logical system for solving problems.*



瓦楞纸

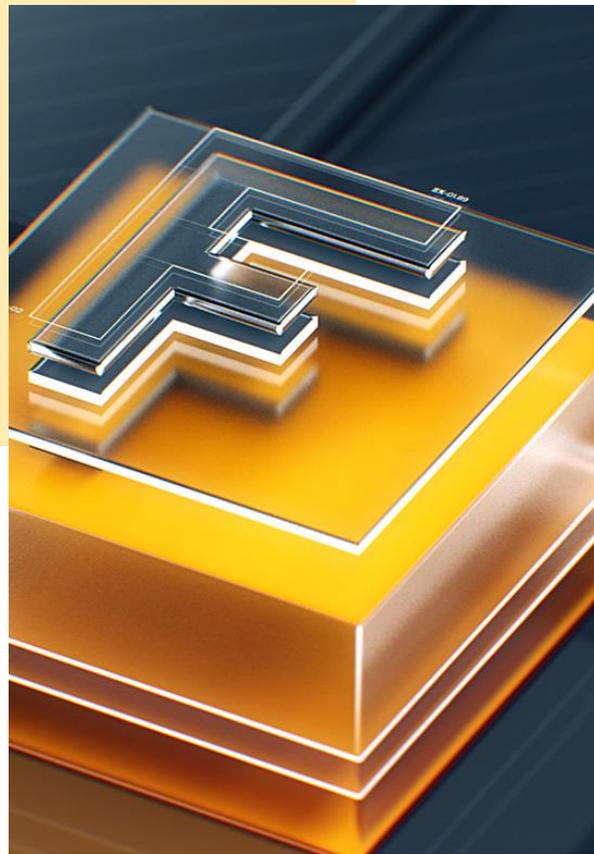


冲孔铝板

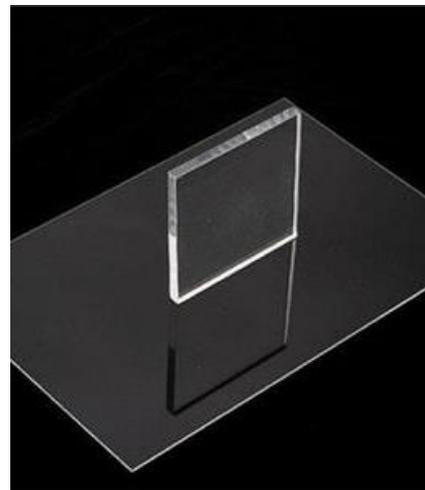
烤漆板



主材 建议



亚克力



*Good design will bring you higher business value.
We are a group of creative people. Be serious and responsible. We think of
design as a logical system for solving problems.*

D
E
S
I
G
N

01 IMPRESSION / 项目印象

02 GOAL / 设计目的

03 TACTIC / 设计概念

04 DESIGN / 平面方案

05 VISION / 空间意向

06 OTHERS / 其他建议

God design skaper gode rom

Sammen med designere og landskapsarkitekter utvider Vestre hvert år nye bymøbler med høye krav til form, funksjon og kvalitet. Vestre har blitt tildelt Møbel Mærket for god design 12 ganger, og er med det en av produsentene i Norge som har mottatt denne anerkjennelsen flest ganger.

«Juryn vil gi Vestre honnør for å tilby en konsekvent holdning til design og stadig rykkende løsninger i et tredjeseit markeds-
jurymøbler, Norsk designråd 2012

En tyskerbrakke får duge

Med FNs 17 bærekraftsmål som rettesnor, har Vestre som mål å bli verdens mest bærekraftige utemøbelprodusent – og inspirere andre bedrifter på veien.

«Det er ikke lenger riktig å utvikle og markedsføre produkter som faller sammen eller ødelegges etter kort tids bruk.»

Jan Vestre, 1991

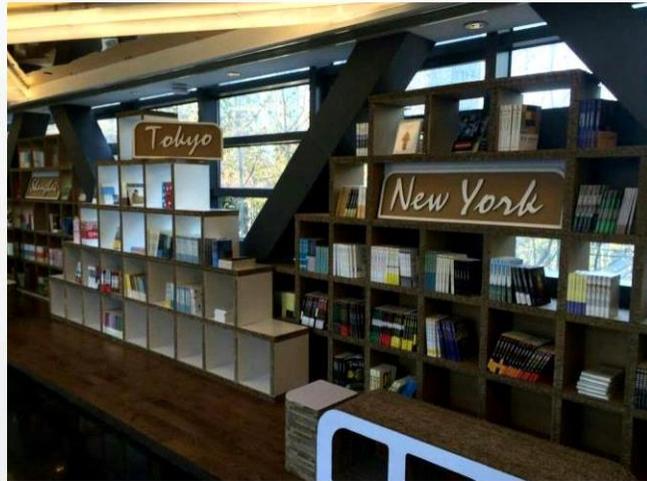
«Hvis alle bedrifter, små som store, er villige til å strekke seg litt lenger for å skape en mer bærekraftig verden, kan vi få til enorme ting sammen.»

Jan Christian Vestre, 2016

视觉表达

Depending on the system

Professional theme exhibition hall design companies can continue to optimize the implementation, continue to import advanced design concepts, fundamentally achieve more attractive and more advanced theme exhibition hall presentation, so as to meet the high standards for the exhibition hall requirements, fundamentally and effectively promote the realization of enterprise product publicity.

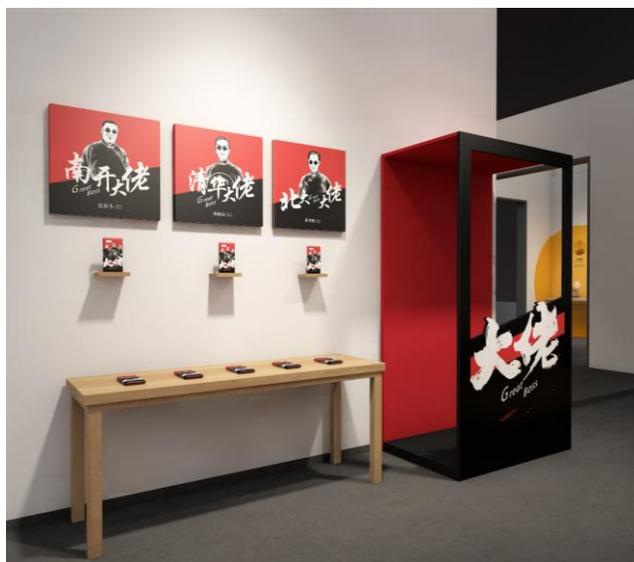
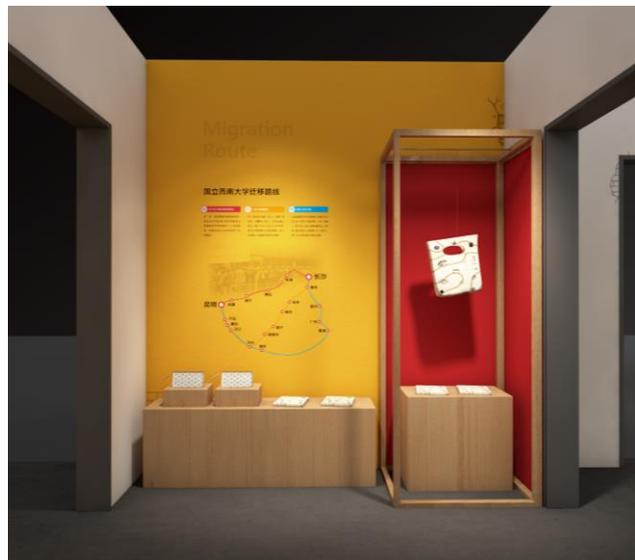




品牌文创产品

Theme Pavilion
Enterprise Pavilion

Cultural and creative products are cultural and creative products, and their core is "commodities". The essence of commodities is trade. Take commodity as core, take cultural attribute as added value.



COMPANY HISTORY BRAND



TIMELINE TITLE

Cultural research and development creates works of art.
The team gathers everyone's strengths and abilities.
Interestingness will help increase premium rights in the commercial market.

THANKS
A
LOT.

期待定稿
尊重设计

A great imagination team
And
We advocate the philosophy of design

